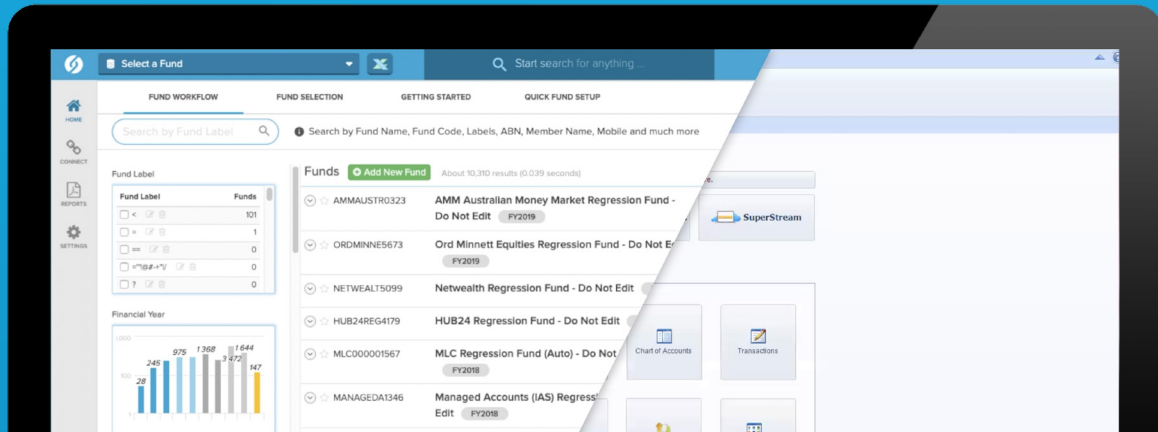


# SimpleFund360

SMSF Administration Software



**READY TO BOOST PRODUCTIVITY AND TAKE THE NEXT STEP TOWARDS A BRIGHTER FUTURE?**

**START TRANSITIONING FROM SIMPLE FUND DESKTOP TO SIMPLE FUND 360 TODAY!**

- ✓ **Save up to 50% time** with automated data feeds and intelligent processing.
- ✓ **Save money** on IT infrastructure, dedicated IT staff and downtime during updates.
- ✓ **Engage better** with your clients with Engage by BGL mobile app.
- ✓ **Grow your business** and stand out from your competitors with unique SMSF insights.

## Simple Fund 360 is the next-generation of Simple Fund Desktop.

Offering a more advanced, automated and integrated experience to users, Simple Fund 360 streamline all aspects of SMSF administration, delivering a highly cost-effective and secure solution to businesses.

## What client's say?

“Having migrated about three years ago I have no hesitation in any member doing it as soon as possible. The perceived cost increase is easily covered by better productivity and many more tools and options.”

**Hugh McFarlane**  
Phillip Sachs & Associates

# Contents

<b>Case Study .....</b>	<b>03</b>
<b>Simple Fund 360 vs Simple Fund Desktop .....</b>	<b>05</b>
<b>Security .....</b>	<b>08</b>
<b>Benefits .....</b>	<b>10</b>
<b>Migration .....</b>	<b>11</b>

# The benefits of transitioning to Simple Fund 360 are invaluable!



## About Bedford CA

Bedford CA is a highly skilled and proactive firm of professional accountants and business advisors with more than 70 years of history behind them.

The team at Bedford CA pride themselves on their proactive, personalised service to their clients. They partner with their clients to set goals and develop strategies to achieve them, from start up to retirement, as well as managing their client's compliance requirements effectively every year.

## The Challenge

### Inefficient and difficult to use software.

Prior to making the transition to Simple Fund 360, Bedford CA legacy systems were hard to manage – everything from digital usability to simple fund processing was difficult.

“Our previous super fund software was not very intuitive and after investing a considerable amount of time and money, there were still inefficiencies in processing super funds across the firm.”

The team at Bedford CA knew they needed a much simpler solution – and they found that in Simple Fund 360.

## Why Simple Fund 360

### Intuitive, innovative software that adds value to our firm and clients.

“We really wanted to move to a leading software provider that demonstrates a commitment to continuous improvements to their product. Other key considerations included: If the software features were intuitive and easy to use? If the reports were easy to understand? And most importantly, if the new software would add value to our firm and our clients?”

## The Solution

### An intelligent, automated solution - Simple Fund 360.

“We were a bit worried about the transition to Simple Fund 360, but the process was very easy. The BGL team imported all the data from our previous software and generated all the documents to set up bank and broker feeds”.

“Now, with the bank and broker feeds up and running, we are able to obtain a lot of information from directly within the software, which has considerably reduced the volume of queries to clients”.

“Processing transactions and year-end adjustments is also really easy and BGL’s Online Help is a great resource for information on processing corporate actions and matching transactions”.

Using Simple Fund 360’s Matching Rules Screen, Bedford’s CA team can now easily view, create and manage funds’ transaction matching rules - which determines the logic Simple Fund 360 uses to automatically code transactions that feed into funds through bank feeds, CSV or other file uploads.

“My favourite time saving features in Simple Fund 360 are the “*Drag and Drop*” file import feature and the “*Transaction Matching - Create New Rule*” feature. I love being able to “*Drag and Drop*” csv files into the file import feature and by “*Creating Rules*” in the Matching Rules Screen, most of the work is done for the current and future years”.

“Finally, the BGL Support Team has been quick and responsive to any issues we have faced so far, and the

Simple Fund 360 Product Development Team is continually adding new helpful features”.

## The Results

### Our processing time has reduced by more than half and now we can focus on what really matters - our clients!

“The benefits of transitioning to Simple Fund 360 are invaluable.”

“As we continue to automate as much as we can, not only are we saving time on processing, but we’re also streamlining other internal procedures. This helps us to keep a competitive price structure for our clients.”

“Now we can focus on what really matters - our relationships with our clients and assisting them with their compliance.”



Diana Porta | Client Manager

#### About Diana

An experienced, knowledgeable, pro-active and engaging Accountant with proven skills in Tax Preparation, Self-Managed Superannuation Funds, Auditing and Business Process Improvement.

Diana holds a Bachelor of Business and Commerce from University of Western Sydney, where she was awarded the 2010 Dean’s Medal. She is also a Chartered Accountant through the Chartered Accountants Australia and New Zealand, and is currently working towards her Masters in Economics and Finance through Sydney University.

**“The intuitive and easy to use interface has led to processing efficiency. Especially for complex funds with lots of transactions, the processing time has reduced by more than half, which is incredible.”**

# How is Simple Fund 360 better than Simple Fund Desktop?

## Accounting & Data Entry

Features	Simple Fund 360	Simple Fund Desktop
Fast data entry (excel type format)	YES	NO
BGL Smartdocs (AI-powered document reader)	YES	NO
BGL Smartdocs - CGT (AI-powered document reader)	YES	NO
Automated corporate actions	YES	NO
Automated transaction matching (AI-powered)	YES	NO
Ability to auto match bank transactions against investment transactions and rules	YES	NO
Create global matching and view unmatched transactions for all funds	YES	NO
Smart coding prediction and self learning error detection	YES	NO
Automated foreign exchange conversion using daily RBA rates	YES	NO
Add new accounts across all funds	YES	NO
Tax statement automation for over 600 managed funds and ETS	YES	NO
Fully compliant and reversible CGT register entries	YES	NO
Balance review / reconciliation screen for bank accounts and registry	YES	NO
Drag and drop source documents	YES	NO

## Dashboards & Trustee Integration

Features	Simple Fund 360	Simple Fund Desktop
Contribution Dashboard	YES	NO

Pension Dashboard	YES	NO
Investment Performance Dashboard - Dietz and Time Weighted	YES	NO
Engage by BGL - Mobile app for trustee queries, investment and member reporting (Apple & Android)	YES	NO
Analytical insights for global SMSF data export for firm wide reporting on members	YES	NO
Transfer Balance Dashboard	YES	NO
Personal Transfer Balance Cap Indexation Changes Implemented (indexed to \$1.7 million from 1 July 2021)	YES	NO
Segregation Dashboard	YES	NO
Daily estimated members position	YES	NO

## Data Feeds & Integrations

Features	Simple Fund 360	Simple Fund Desktop
Daily ASX, managed fund & fund data	YES	ADD-ON
Registry integration to reconcile direct to source	3 REGISTERIES	1 REGISTRY
Superstream	YES	ADD ON (Phasing Out)
350+ data feed and integration partners including: CAS 360, Audit software, Practice Management softwares, Digital Signing solutions plus many, many more!	YES	NO
Daily international share price data - NASDAQ NYSE LSE, Hong Kong, Singapore	YES	NO
Actuary integration	9 SUPPLIERS	3 SUPPLIERS
Deeds and document integration with Smarter SMSF	YES	NO

## Reports & Documents

Features	Simple Fund 360	Simple Fund Desktop
Audit Workpapers	YES	ADD-ON

Accounting Workpapers	YES	NO
Batch TBAR Reporting	YES	NO
Paperless document sharing	YES	NO
Digital signing of documents	YES	NO
Create unlimited report packs/suites	YES	NO
Add custom letters - editable drag and drop using MS Word templates	YES	NO

## IT & Software Maintenance

Features	Simple Fund 360	Simple Fund Desktop
Software installation required	NO	YES
Automated software updates	YES	NO
Automated software back-ups	YES	NO
Web browser access (anywhere, anytime)	YES	NO
Unlimited users	YES	ADD-ON
API integration	YES	NO

## Software Support & Resources

Features	Simple Fund 360	Simple Fund Desktop
Access to on-demand product training modules via BGL Learning Channel (free)	YES	NO
Regular, online new features webinars (free)	YES	NO
Regular, online product training available (paid)	YES	NO
Live Chat with the Support Team	YES	NO

# Is cloud technology secure?

## The future is cloud

Cloud platform providers such as Amazon Web Services (AWS) are equipped to protect millions of users' data every day. They have some of the world's best technology and security experts helping to make sure that your data stays safe.

Other benefits of cloud computing include:



## BGL Cloud Security

Here at BGL, we are serious about your data security and have strict policies and procedures in place to manage information security.

## Hosted with AWS

All BGL cloud solutions are hosted with Amazon Web Services (AWS) in Australia using multiple Availability Zones (AZ's) to provide for geographic security. AWS is the world's most comprehensive and broadly adopted cloud platform.

### ISO 27001 Certified

All BGL cloud solutions are ISO 27001 certified. ISO 27001 is the only auditable international standard that defines the requirements of an information security management system. ISO 27001 is also a mandatory ATO requirement for digital service providers. In order to achieve this certification, BGL had its security compliance validated by an external auditor in



a rigorous process. BGL had to demonstrate it has an effective information security management system that has been properly implemented and is followed by the BGL Team. This helps to ensure BGL delivers efficient, reliable and secure cloud solutions.

## SSL Certificate

All BGL cloud solutions are signed by a secure sockets layer (SSL) certificate, meaning all data transferred between AWS and the Internet browser is done with strong encryption and authentication, the same certification as Internet banking.

## Regular Security Audits

All BGL cloud solutions are regularly reviewed by external security specialists. This testing is done in accordance with OWASP - a worldwide not-for-profit charitable organisation focused on improving the security of software.

## Complete Data Backups

BGL performs complete backups of data every hour and each night. BGL also ensures the implemented storage solutions are highly scalable, durable, and reliable for backups.

## Complex Password Policy

BGL requires all BGL cloud solution passwords to meet certain complexity requirements to ensure the protection of your valuable data. BGL also encrypts all data that goes between you and our cloud solutions using industry-standard Transport Layer Security.

## Mandatory MFA

BGL requires all BGL Cloud solution users to set up Multi-Factor Authentication (MFA) as an extra layer of security. This also ensures Simple Fund 360 users are compliant with the Australian Tax Office's (ATO) Digital Service Provider Operational Framework.

## Simple Fund 360 vs Simple Fund Desktop

	Cloud	Desktop
Subscription Options	Annual or Monthly Billing	Annual Billing
Fund Upgrade Options	Increments of 1 Fund	Preset Bulk Increments: <ul style="list-style-type: none"> <li>• 100 to 250</li> <li>• 250 to 500</li> <li>• 500 to 1,000</li> <li>• 1,000+</li> </ul>
Users	Unlimited Users	1 User (Standard Subscription) 5 User Packs (Subscription add-on)
Installation Required	No	Yes
Software Updates	Automatic	Manual Installation
Frequency of Software Updates	Every 3-4 weeks	Once per year
Accessibility	Web Browser Access. Anywhere, anytime!	Stand-alone desktop installation or; Install on server and access from workstation

# How Simple Fund 360 will benefit you

## Connect with us from anywhere, anytime, any device!

By using a cloud based SMSF administration solution, our Firm can now:

- ✓ Allow you to be connected to us 24/7.
- ✓ Benefit from automated regular software updates to meet compliance requirements.

## Engage with us about your SMSF

Simple Fund 360 makes it easy for you to access SMSF details in real time:

- ✓ Use the mobile app Engage by BGL for an up-to-date snapshot of your SMSF.
- ✓ Access the Trustee Query Tool to share documents and transactions with us.

## Seamlessly monitor your investments

Easily access your investment portfolio and its performance.

## Tax return and audit

By automating the collection of your SMSF data, not only can we collect all the necessary source documents, but we can also start working on your tax return sooner.

## Access and digitally sign SMSF financial reports and documents

We can now deliver and allow you to quickly and easily sign reports electronically. You can also access all reports and documents relating to your SMSF through a unique online document management system.

## Connectivity & Automation - Better level of service to you

Simple Fund 360 unique features and its integration with over 350 data feeds, help us eliminate time-consuming manual data entry and streamline processes to provide you with the optimal experience and the highest level of meaningful engagement you deserve from us!

## Reliability & Security has been taken care of

Australian-based data centres utilising innovative architectural and engineering approaches to ensure that your information is always protected. Simple Fund 360 is ISO 27001 certified and meets high levels of security.

## Innovation

Working with the latest technologies available gives us access to more features, more often so we can continually explore innovative ways to help you!

# We make the migration easy for you!

Simple Fund 360 is the natural move for Simple Fund Desktop users. Migration is seamless and all data and reports are migrated from Simple Fund Desktop to Simple Fund 360 - meaning no valuable data is lost!

To prepare for your transition to Simple Fund 360, it's best to start early by:



**Book a time with your account manager to start transitioning!**

[Click Here](#)

